



Almanor Recreation and Park District 2023 Events and Sponsorship Opportunities

Almanor Recreation and Park District (ARPD) is planning three exciting events this summer to promote recreation in the Lake Almanor area and to raise funds to support our programs and events. The events include:

- **Mile High 100 Bike Ride – June 17, 2023:** Three routes will showcase the beauty and tranquility of Lake Almanor with amazing views of Lassen Peak. Distances are 33 miles, 68 miles and 103 miles, with new routes extending into Lassen County for the metric and full century. All routes include fully-stocked rest stops, rider support, catered lunch and beverages (including a complimentary post-ride beer from Timber House Brewing). All riders will also receive a commemorative T-shirt.
- **4th of July Fun Run – July 4, 2023:** A one mile run/walk starting on the Collins Pine lawn and proceeding down Chester’s historic Main Street to the finish at the Bidwell House. The event starts at 9 a.m. in advance of the famed Chester 4th of July Parade. Participants will receive a commemorative T-shirt and enjoy refreshments at the finish line.
- **Lake Almanor Poker Paddle - July 22, 2023:** Enjoy a wonderful morning on the water as you paddle a course, collect poker chips and compete at the finish line for cash prizes for the best poker hands. Two courses will showcase the beauty and tranquility of Lake Almanor with amazing views of Lassen Peak. Distances are 5 and 8 miles and include support boats, catered lunch, cool swag and cash prizes.

We would love to partner with you to make this year’s events a huge success! This year, we are offering sponsorship opportunities for individual events, as well as a new **Platinum Sponsor** category for those partners who commit to sponsoring all three events for a lump sum **donation of \$1,500**. Platinum sponsors receive top billing at all events and recognition in all event publicity. Other sponsorship levels include:

- **Bronze Sponsor - \$100 per event:** Sponsors at this level will receive exposure at the start of the events, exposure on the ARPD and event websites, as well as the option of having a business flyer/coupon of your creation inserted into each participant’s registration packet.
- **Silver Sponsor - \$300 per event:** Sponsors at this level will receive everything mentioned above plus exposure from the ARPD Facebook and Instagram pages including your social media/websites link and encouraging visitors to visit your business while in town for the event. Your logo will also appear on the printing of event posters/flyers.
- **Gold Sponsor - \$500 per event:** Sponsors at this level will receive everything mentioned in the previous two levels plus your logo on the event T-shirts, exposure on event flyers, the option of hanging your own banner at the start of the event, and two free event T-shirts.

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As an unfunded district, ARPD relies on events like these and sponsors like you to continue to work for our community. All proceeds benefit District programs and events, as well as capital improvement projects, with an emphasis on recreation, parks and trails. For more information about our organization, please visit www.yourARPD.org.

To be a sponsor, please contact me by phone or email on or before April 30th. Thanks in advance for your support!

Bob Burton, Board Member
Almanor Recreation and Park District
Cell: 925-765-3507 ARPD Office: 530-258-2562 Email: arpd01@frontier.com
Event Signup: www.MileHigh100.com; www.ChesterFunRun.com